

COURSE STRUCTURE

2025-11014 Business adminstration (General adminstration) (AZ) Master

1						2					
No	Course code	Title	Th	Pr	Ects	No	Course code	Title	Th	Pr	Ects
1	Bi 537	Business management	3	0+0	8	1	Bi 548	Project Management	3	0+0	6
2	IQT 534	Academic writing and ethics	3	0+0	6	2	Bi 522	Human Resources Management in Organizations	3	0+0	8
3	MHS 527	Principles of Financial Accounting	3	0+0	8	3	MLY 596	Financial management in business	3	0+0	8
4	XXX XXX	[AE] Elective courses #1	3	0+0	8	4	XXX XXX	[AE] Elective courses #2	3	0+0	8
Subtotal: 30						Subtotal: 30					
3											
No	Course code	Title	Th	Pr	Ects						
1	Bi 610	Marketing Management	3	0+0	8						
2	Bi 670	Pedagogical Study	0	0+0	6						
3	Bi XXX	[AE] Elective courses #4	3	0+0	8						
4	XXX XXX	[AE] Elective courses #3	3	0+0	8						
Subtotal: 30											

Total ECTS credits: 90

AE - Area Elective Courses						
No	Course code	Title	Th	Pr	Ects	

1	Bİ 539	Management of the Organizational Behavior	3	0+0	8	
2	İQT 665	business economics	3	0+0	8	
3	Bİ 528	Supply Chain Management	3	0+0	8	
4	Bİ 501	Operations Management	3	0+0	8	
5	Bİ 502	Business Strategy	3	0+0	8	
6	MLY 605	Business Risk Management	3	0+0	8	
7	Bİ 631	Public Relations and Social Responsibility	3	0+0	8	
8	Bİ 606	Entrepreneurship and Innovation Management	3	0+0	8	